

## **Shopping Week by Isaac Scoulding**

*From Tombland up to Magdalen Gates  
There's blue spots on our stores  
A penny in the shilling off  
The wares you'll find indoors*

*Catch the Odeon's latest Talkie  
Then learn how to knit a rug  
Everything you need's in the Little City  
Get that Over the Water bug*

*(Cos it's)  
Shopping Week on Magdalen Street  
Quality goods whatever you seek  
On service, price we won't be beat  
So come on down to Shopping Week*

STUMP                      Wilson & Nash. A splendid range of live long boys' suits.

CROSS                     Morley's. The password for fine quality gloves.

DRESSMAKER            Ethel's. Dressmaking fit for the modern woman.

*A souvenir handbook, free balloon  
And a glass of port on the house  
For a looser wallet and a spring in your step  
Treat your friends, treat your kids, treat your spouse*

*The latest styles, all Norvic made  
Get a permanent wave for your hair  
We always smile, go the extra mile  
Big city shops don't compare*

*(Cos it's)  
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STUMP                     Forsters & Sons. Seeds for every man's needs.

CROSS                     Woodruff's Dolls Hospital for broken toys. Eyes and noses for sale.

FISHERMONGER      Riseborough's for Cromer crab. The finest in the county.

*Botolph, Colgate, Muspole, Magdalen  
Sussex, Calvert, Pitt, St Augustine  
The only streets we care to saunter  
Every week's shopping week over the water*

*(Cos it's)*

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Quality goods whatever you seek  
On service, price we won't be beat  
So come on down to Shopping Week*

*Shopping Week on Magdalen Street  
Quality goods whatever you seek  
On service, price we won't be beat  
Cos every week is Shopping Week*

STUMP                Let Attoe's furnish your home. Our motto: satisfaction assured.

CROSS                Loose's for tableware. Our motto: contented customers.

MANAGER            Frank Price Department Store. Our motto: the Price is always right.